

INTRODUCING Financial statements you can rely on

The single biggest request we have heard from our clients has been to receive financial statements they can understand.

You asked. We listened.

Ashgrove Bookkeeping is pleased to announce that we are now offering **monthly financial statements** for all regular monthly clients via **Ashgrove Analytics**.

At the close of each month, we'll send you an income statement and balance sheet with key financial data represented both numerically and graphically so you can easily see and understand your data.

We'll also share our expertise regarding specific information we see in your financial statements, provide tips on what you should pay attention to, or provide advice that will help you run your business more smoothly.

What you need to do: Nothing

Each month, your Ashgrove bookkeeper will submit a copy of your accounting records to our main office for processing, using the same secure process used to currently transfer your records during your quarterly checkup.

- Keeping your confidential financial information secure is a big deal to you, and it's a *very* big deal for Ashgrove. We've implemented several measures to ensure your information remains secure and confidential.
- All electronic data files and backups are only transferred with 128 bit encryption, making it extremely difficult for unauthorized users to access.
- All Ashgrove employees adhere to a strict confidentiality agreement and are required to work with client data on company-supplied laptop computers only.

What you'll receive: Understanding

We've found that providing financial results three ways — numerical, graphical and with helpful commentary — helps non-financial experts (most small business owners) understand their monthly statements like never before.

You will now be armed with the information you need to make the best decisions regarding your business.